



Presents the



2018 Conference Sponsorship Opportunities

The PAACE Conference is for educators and community partners in the areas of Adult Literacy, Adult Basic and Secondary Education, English as a Second Language, Family Literacy, Workforce Development, Corrections Education, and Continuing/Higher Education. The conference will be held March 5th and 6th, 2018 at the Penn Stater Conference Center in State College, PA. The PAACE Conference is the premier professional development event for adult educators and their community partners in Pennsylvania.

Your sponsorship directly supports the professional development of PAACE members and conference attendees representing education and government agencies, community-based organizations, and other nonprofit organizations and private companies related in many ways to adult education at all levels. These teachers, administrators, researchers, policy makers, and partners — at local, regional, and state levels — extend their influence serving at least 75,000 multicultural adult students in Pennsylvania. Your support of the PAACE Conference benefits virtually every community in the state.

We invite you to select an event that best fits your organization's mission, or become a general supporter of PAACE and the conference. PAACE is a 501(c)(3) nonprofit organization. We are eager to work with you to find the best ways to meet your expectations. Please contact sharon@paacesite.org to discuss questions, details, options, and availability of the sponsorship option in which you are most interested.

2018 Sponsorship Menu

Lead Sponsor

Lead sponsorship includes:

- Sponsorship of the PAACE banquet on Monday, March 5th.
- Logo on event sign, program book front cover, event ad, and featured vendor on our website
- Incorporation of your materials into table centerpieces at the banquet
- Full page color ad in program book
- Seat at the head table at all meal functions + brief remarks
- Complimentary vendor registration for a booth
- Luncheon tickets for your representatives
- Distribution of your promotional material at the event or inserted in conference bags
- Company banner at registration desk and podium

Luncheon Sponsor

Conference Meal Functions: Monday, March 5th and Tuesday, March 6th.

PAACE Luncheon on Monday, March 5th or the Keynote Luncheon on Tuesday, March 6th

Underwriting a conference meal function includes:

- Logo on event sign, program book front cover, event ad, and website
- Seat at the meal function head table + brief remarks
- Complimentary vendor registration
- Luncheon tickets for your representatives
- Distribution of your promotional material at the event or inserted in conference bags
- Company banner at registration desk and podium

Nosh and Networking Event

Event follows the Banquet on Monday, March 5th and is open for all to attend.

Come out, enjoy a little food, and drink while building relationships across the State. Monday night, March 5th, we will be holding a get together to in the 4th Floor meeting room from 7:30 to 9:30. This will be a chance for you to socialize with fellow practitioners in the field of adult and family literacy. So plan to join in the fun, grab a little something to eat and drink, and meet some new people or reconnect with longtime friends. Everyone is welcome!

- Logo on event sign, program book front cover, and website
- Event ad in the program book, carrying your logo
- Option for brief remarks following the opening of the dance party
- Complimentary vendor registration
- 100 drink tickets to distribute
- Distribution of your promotional material at the event or inserted in conference bags

Hospitality Suite Sponsor

Sunday evening, March 4, 2018. A networking event for attendees who are arriving early for pre-conference activities. Sponsorship of this event offsets the cost for guests to attend and network.

- Logo on event sign, program book front cover and website
- Event ad in the program book
- Option for brief remarks during the social
- Distribution of your material in the conference bags

Snack Break Sponsor

Multiple snack breaks are available.

- Logo on event sign, program book front cover, and website
- Signage in the snack break areas recognizing your support
- Event ad in the program book, carrying your logo
- Distribution of your promotional material at the event or inserted in conference bags

Door Prizes

Your Choice

Providing door prizes includes:

- Recognition when item comes up for drawing winner
- Recognition in program book if confirmed by December 30, 2017.
- Acknowledgment/announcement at event

Bag Goodies

Your Choice

Providing free goodies to conference attendees includes:

- Insertion of item(s) in conference tote bag
- Recognition in program book if confirmed by December 30, 2017
- Acknowledgment/announcement at event

Promotional Items in Bags

\$50 insertion fee

You supply an ad sheet, brochure, catalog, or other promotional item and we'll insert into the conference bag that all registrants receive at check-in. This option is *included* with all other sponsorships except Door Prizes.

SCHOLARSHIP SPONSORS

Scholarship Sponsor – Covers the Conference Registration Fee during early registration.

This opportunity is only available if utilized before December 30, 2017.

Send 5 Adult Educators	\$1,000
Send 10 Adult Educators	\$2,000
Send 15 Adult Educators	\$3,000

All sponsors will be recognized in the conference program book and on PAACE's Web site www.paacesite.org if confirmed by December 30, 2017.

If you are interested in exhibiting at the conference, please contact sharon@paacesite.org.