



## PROGRAM BOOK RECOGNITION DESIGN SPECIFICATIONS

Artwork deadline: 2/1/18

Ads must be camera ready and sized to fit specifications below. Resolution must be 300 dpi or greater.

Preferred file formats are pdf, jpg or tif. (No png files or faxed artwork.)

Please email to [btlsmp@outlook.com](mailto:btlsmp@outlook.com) and [support@coabe.org](mailto:support@coabe.org).

For questions about design specifications please contact Maria Polinsky at 412-983-6072 or [btlsmp@outlook.com](mailto:btlsmp@outlook.com).

- **Full Page Inside Covers or Back Cover**

Bleed: 8.75"w x 11.25"h — Trim Size: 8.5"w x 11"h — Live Area: 7.5"w x 10"h

No bleed: 7.5"w x 10"h

Full color

- **Full Page**

Bleed: 8.75"w x 11.25"h — Trim Size: 8.5"w x 11"h — Live Area: 7.5"h x 10"w

No bleed: 7.5"w x 10"h

Black and white

- **Half Page**

7.5"w x 4.75"h (no bleed)

Black and white

- **Quarter Page**

3.5"w x 4.75"h (no bleed)

Black and white

